



Established in 1988

PUERTO RICO CULTURAL PARADE

The First Puerto Rican Parade Founded in the State of Florida

of Florida, LLC

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PUERTO RICO CULTURAL PARADE & FOLKLORE FESTIVAL IN TAMPA, FL

TO VENDORS/CONCESSIONARES/MERCHANTS:

This is to notify you that the date and venue for the next Puerto Rico Cultural Parade and Folklore Festival have been changed. This high profile event is going to be celebrated on **Saturday, April 27th 2008** in **YBOR CITY**.

This is one of very few events in the State of Florida that is offered FREE to our community. It has been demonstrated that it is **the MOST SPECTACULAR HISPANIC EVENT in Tampa Bay and Central Florida areas**.

We take immense pride that the **Puerto Rico Cultural Parade of Florida and Folklore Festival** traditionally has been characterized as a family-oriented, cultural and educational event. It showcases a mosaic of the native sounds of our best musical rhythms and folklore dances. It is highlighted with extraordinary live entertainment, ethnic and international food, arts and crafts, Puerto Rican painters, exhibits, activities for children and adults and a colorful and cheerful parade.

There is **no charge** to participate in the parade (refer to criteria). The **PARADE** starts at **12 PM** beginning on 19th Street, turns right onto 7th Avenue, then turn left on Nick Nuccio Pwy. The **FOLKLORE FESTIVAL** will take place on the terrains of Centro Asturiano 1913 N. Nebraska Avenue (between Palm Avenue & 7th Avenue, YBOR CITY) from 11 AM to 9 PM. This event is FREE to the public!!

Don't miss this one of a kind opportunity to get in front of thousands of potential consumers during this one-day event.

We recommend that you pay your space as soon as possible in order to secure your participation and save money. Refer to the application and please read the Rules & Regulations.

MAIL THE FOLLOWING PACKET AS SOON AS POSSIBLE:

- Signed Application
- Menu or list of products to sell
- Signed "**Waiver Liability Release**"
- Money Order/Bank Certified check for space (s) payment
- FOOD VENDOR ONLY:** extra check for **\$250 for security** purposes. Refer to Rules & Regulations and the application for details. **Refundable** by mail.

IMPORTANT NOTE: Carefully read and abide by the **Rules and Regulations** included in the packet.

Sincerely,

Sandra V. Acevedo, MBA

President (813) 477-8368

Visit our Website: www.puertoricoculturalparade.com

Future Event: Puerto Rico Patron Saint Festival in Pinellas Park on Sunday, October 19th 2008 – Another grand event! Visit the Website: www.prpatronsaifestival.com