

# Sponsorship Categories

## Diamond Sponsor

### **\$25,000 Contribution**

Must Provide JPEG High Resolution Company Logo in CD

- ◆ Company presented as a Sponsor to the event in all announcements, presentations, printed materials and our website.
- ◆ Company name introduced as a sponsor of one of the performer presented during the event.
- ◆ **Decorated Float** with 2 Company's Banner.
- ◆ Six (6) complimentary preferred invitations to the Gala Dance
- ◆ Company **LOGO** with **interactive link** on our WEBSITE as soon as full payment is received and for the next **12 months** following the event. Includes a **BANNER** in one of our Website pages and company's **LOGO** in the **sponsors' section**.
- ◆ **Company Logo** to appear on event's ads in local/Orlando/other counties newspapers for 3-4 weeks prior to event. (such as "La Prensa" with 68,000 weekly distribution in numerous counties of Florida).
- ◆ **LOGO** included on any magazines that PRCP may contract for advertisements.
- ◆ Company name mentioned in Spanish radio station shared commercials.
- ◆ Company name mention during all live interviews appearances on radio stations.
- ◆ LOGO display in television promo spots to air 2 weeks prior to the event.
- ◆ LOGO included in all printed/marketing material depicting company as a Sponsor and distributed to different counties.

- ◆ 8 VIP Passes to Hospitality area that includes lunch or 8 food vouchers for the food court.
- ◆ Prime location or of choice of venue in festival area that includes a 10 x 10 (space) tent and a table. (We do not provide chairs, table clothes or power).
- ◆ Authorization to display Company banner, distribute promotional material, product sampling, sign up, and/or sales at the assigned booth area.
- ◆ Authorization to display a Company banner at the **Hospitality Tent** area. Company must provide banner – (**no larger than 3 x 6**).
- ◆ Presentation of Company's Representative on the stage during intermission or during Official Ceremony the day of the event.
- ◆ Frequent taped and/or live stage announcements as a **Sponsor** during all intermissions.
- ◆ **Plaque** presentation
- ◆ Opportunity to advertise & hand-deliver your marketing message face-to-face in front of thousands of potential customers.

Hispanic population is too large to ignore!!

Other Latin-American Countries  
Participating in the Parade