PUERTO RICO CULTURAL PARADE

The First Puerto Rican Parade Established in the State of Florida – Founded in 1988 of Florida,

EXHIBIT APPLICATION/AGREEMENT-2008

Acct. Executive:_____ Category Selection Exhibits do not include any type of advertisement.

Brand Name Companies/Businesses

The cost of these spaces are for local business that have a total of **5-10 employees** (includes combined number of employees from ALL the branches &/or offices that the business might have. Any other national, international industry-leading companies/corporations, brand firm names, services, with over 10 employees (includes all branches, chains, etc.) fall under the sponsorship category. Call!!

Please make your selection based on when you mail full payment:

RATES IF FULL PAYMENT RECEIVED BEFORE 3/23/08

$1525 Includes a 10 x 10 space with tent and one table. We do not include chairs, table clothes or electric power.

$1250 Includes 10 x 10 **space only**. You bring own tent and tables. You are responsible to erect and set-up your tent.

RATES IF FULL PAYMENT RECEIVED AFTER 3/24/08

$1650 includes 10 x 10 tent and One Table. No chairs or table clothes included. You may bring your own.

$1450 includes a 10 x 10 **space only.** You bring own tent, etc.

Family/Local Small Business

The cost of these spaces are exclusively for local small/family business **with less than 4** (includes total of employees from all branches, chains, and/or satellite offices).

Please make your selection based on when you mail full payment:

IF FULL PAYMENT RECEIVED BEFORE 3/23/08

$795 Includes a 10 x 10 tent and one table. We do not include chairs, table clothes or electric power.

$600 Includes 10 x 10 **space only**. You bring own tent and tables. You are responsible to erect/set-up your tent.

RATES IF FULL PAYMENT RECEIVED AFTER 3/24/08

$960 Includes 10 x 10 tent & One table. Does not include chairs or table clothes. You may bring your own.

$800 includes a 10 x 10 **space only**. You bring own tent, etc.

SPONSORSHIP OPPORTUNITY AVAILABLE—CALL!

Or Visit Our Website: www.puertoricoculturalparade.com

Please mail the following packet:

This Application completed and signed. Mail by April 11, 2008.

Company or certified check with full payment for the space category selected. No personal checks accepted. Space ONLY guaranteed & assigned with full payment.

Check Payable to:

PRCP of Florida, LLC
P.O. Box 2170
Lutz, FL 33548-4470

1. **Agreement:** I/We ("We" refers to the Company/Firm/Business/Organization) hereby make the agreement to get a booth space for exhibit of my/our Company/Business's products/services during the Annual Puerto Rico Cultural Parade & Folklore Festival in Tampa. By signing this agreement I/We agree to abide by all the **Rules & Regulations** set forth and the ones provided to me/us with the Agreement. Please read "Rules & Regulations"
2. Once Agreement Application is submitted either by mail or fax, the company/business is responsible for the full payment selected even if I/We decide not to participate or if I/We do not show up the day of the event.
3. **Waiver:** I/We hereby waive any and all claims for personal injury, property damage, any loss whatsoever, or injuries, of any kind or character whatsoever, against the PRCP of Florida, LLC, the City of Tampa, its employees, agents, organizers, volunteers, sponsors, suppliers, Organization lending the land for the event. Having read the waiver, the Rules & Regulations, knowing the facts and in consideration of your acceptance of my/our entry, I/We and anyone entitled to act on my/our behalf, waive and release PRCP, City of Tampa, entity lending the land for the event, sponsors, their representatives, and successors, and any individual or group associated with this event from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the person name or Company name in this waiver.
4. I grant permission to the PRCP of Florida, LLC, the media, and the City of Tampa to use any photographs taken of me or Company representative, videos, recording, verbal or written statements for any legitimate purpose including publicity, fundraising, and/or use in the PRCP of Florida, LLC website.
5. The PRCP has the complete right to decline any Application even after the company has submitted an Application.
6. This contract neither implies nor grants any preferential location.

Submission of this Application indicates My/Our complete understanding and full acceptance of the terms of this contract (waiver) and the **Rules & Regulations** provided to me/us separately by which I/We intend to abide.

_____, _____, _____, ( )_____,_____
Print Responsible Person's Name | Signature | Position | Cell Phone # | Date

_____, _____ , ( )_____,( )_____
Company Name | **Type of Business/Service/Products** | Phone #s | Fax #

_____, _____, _____, _____
Complete Address | **PRINT LEGIBLE** | City | State | Zip Code